

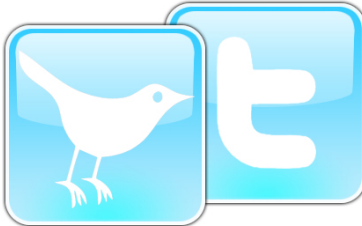


Mt. Lebanon School District

7 Horsman Drive • Pittsburgh, Pennsylvania 15228-1107 • 412-344-2100

www.mtlsd.org

What is Twitter?



The Mt. Lebanon School District has joined the growing community of public school districts nationwide that are using the popular tool, Twitter (<http://twitter.com>), to broadcast news, events, and breaking notices to members of its staff and community.

Twitter asks its users the simple question, "What are you doing?" and entries are limited to 140 characters.

Mt. Lebanon uses its Twitter channel (@MTLSD) to consolidate and distribute news from its over 14 RSS news feeds into a single stream of articles and "newsbits." We also use mobile devices to upload pictures from events so that followers of our Twitter feed can get instant photos with our posts.

If you already Twitter, please add <http://twitter.com/MTLSD> to your list of "following." If you are new to Twitter and are interested in learning more, there are a number of resources out there for you to explore! (<http://tweeter.net>, <http://en.wikipedia.org/wiki/Twitter>, and <http://help.twitter.com/forums/10711/entries/13920> are a few).

What can I do with Twitter?

In addition to using Twitter to communicate with numerous friends and colleagues, you can use it to follow news feeds from a number of sources (@CNNbrk, @whitehouse, @WDUQ_News, etc). Once you are "following" a twitter feed, you may also opt to have the updates from specific feeds sent to your cell phone.

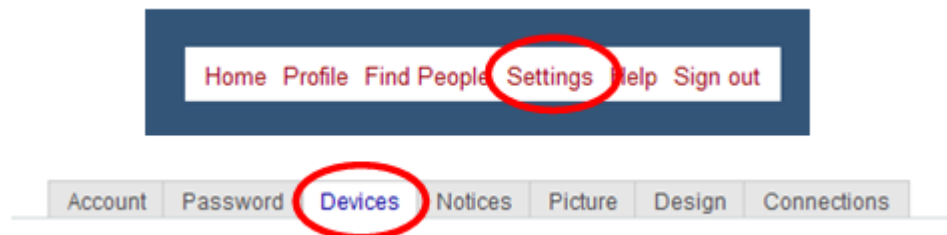
How do I get TXT messages from @MTLSD?

Once you have an account with Twitter, you will have to do two things to receive our updates on your cell phone:

1. Tie your cell phone to your Twitter account
2. Follow @MTLSD and turn on Device updates for @MTLSD

1. Tie your cell phone to your Twitter account

Once you have signed up for and are signed into your Twitter account, you will see a menu bar along the top. Click the Settings link and then click the Devices tab.





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- Account
- Password
- Devices
- Notices
- Picture
- Design
- Connections

Twitter is more fun when used through your mobile phone. Set yours up!

Mobile Phone

Please precede your number with a "+" and your country code (leaving off the leading 0 of your number if applicable). Examples: +447781488126 or +12125551212. [Need help?](#)



It's okay for Twitter to send txt messages to my phone. Standard rates apply.

- Enter your telephone number and check the box. Click Save and you will see the following message

- Account
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Twitter is more fun when used through your mobile phone. Set yours up!

Verify your number +14125551212 by sending the following code to 40404:



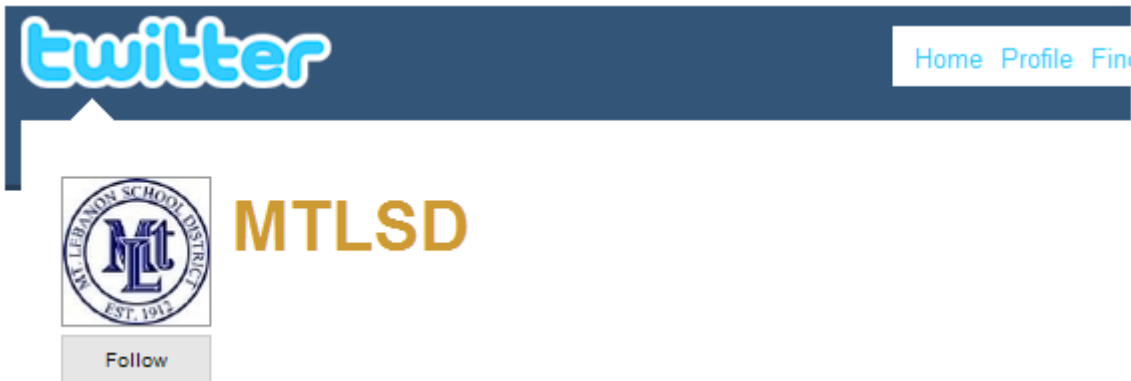
wdgdmw

- Use your cell phone to send the code to 40404 (twitter). You do not have to make the first character lower-case (in fact, we've found it sometimes works better if you capitalize the first letter).
- Congratulations! Your Twitter account and your cell phone are now joined. You should receive a confirmation on your cell phone that states:

Twitter has verified your device and sms alerts are enabled. Std msg charges apply. Send 'off' to silence or 'stop' to quit. Send 'help' for more.

2. Follow @MTLSD and turn on Device updates for @MTLSD

While you are logged in to Twitter, navigate to <http://twitter.com/MTLSD>. You will see our school district logo and a button that says Follow. Click the Follow button.





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→ Your screen will now show that you are following MTLSD but that Device updates are OFF

The screenshot shows the Twitter app interface. At the top is the Twitter logo and navigation links for Home, Profile, and Find. Below is the profile header for MTLSD, including the school district logo and name. A dropdown menu is open, showing 'Following' with a checkmark and 'Device updates OFF'. Below this is a yellow notification box with the text 'You are now following MTLSD.'

→ Click on the Following – Device updates OFF box and a new box will open where you can select to receive updates from @MTLSD on your cell phone!

The screenshot shows the same Twitter app interface as before, but with the 'Device updates' dialog box open. The dialog box has a yellow background and contains the following text: 'You follow MTLSD' with a 'Remove' button; 'MTLSD's updates appear in your timeline.'; 'Device updates' with 'On' selected (indicated by a filled radio button) and 'Off' (indicated by an empty radio button); and 'You will receive MTLSD's updates via SMS.'

Your work is done! Tweets from the @MTLSD feed will now be sent directly to your cell phone via SMS (in addition to being a part of your timeline).